



RUINS

“ ...with all the style and sophistication we’ve come to expect from the team of Dan Murry and Peter Novotny.... From the huge list of rum-filled cocktails to the Oaxacan-inspired menu to the Latin folk artwork that lines the walls of the bar-restaurant-music venue,

Ruins delights all of the senses ”

- Dallas Observer • May • 2018

5 Best New Bars
of 2018
TexasMonthly
2019

WINNER
★ BEST NEW ★
RESTAURANT
DALLAS
Observer
AWARDS
READER'S CHOICE
2019

WINNER
★ BEST LIVE ★
MUSIC VENUE
DALLAS
Observer
AWARDS
READER'S CHOICE
2019

WINNER
★ BEST NEW ★
MUSIC VENUE
CENTRAL
TRACK
MUSIC HONORS
2019

Best Place To
Catch A Local Band
2019
D
Featured in
D-Magazine

2653 Commerce St • Dallas • TX • 75226

www.ruinsdeepellum.com



“ Exposed brick notwithstanding, **there’s nothing run-down about Ruins....**

The Dallas bar and eatery offers a delightful drink selection

based on agave- and cane-based spirits. ”

- Texas Monthly • May • 2019

BASICS

- **Located on Commerce St. in the heart of Deep Ellum, Dallas**
- **Private Event Venue Attached to Full-Service Restaurant and Cocktail Bar**
- **1,250 Square Foot of Event Floor Space**
- **Full Stage, Sound, and Video Projection**
- **Seated space for up to 65 without tables and 45 with tables**



EAT & DRINK

Buffet Style, or a-la-carte dining experience
Full Service Cocktail Bar
Dedicated staff
Bartenders
Cocktail Waitresses
Servers
Security
Ability to completely close room for exclusive events

AUDIO & VISUAL

Fully Staffed Box office for Credential Check & Private Events
Stage dimensions: 12'2" x 18'9" - 230sqft.
State-of-the-Art Sound System and Professional Sound Engineers
2 x 143 dB ElectroVoice Mains
1 x 135 dB Flown ElectroVoice Subwoofer
2 x 125 dB ElectroVoice Infills
4 x 135 dB ElectroVoice Stage Monitors
Certified ElectroVoice Music Venue
Video Projector
5k Professional NEC Projector
Elite 150" Motorized Screen at 16 x 9 Aspect Ratio
Ability to play via laptop, HDMI, USB drive, or straight from Youtube/Streaming Services
Microphones and Equipment
Wireless microphone system
Ample power located on stage
Mic Stands, cables, and any other basic equipment you need for a seamless event
Spotify, Apple Music, and any other streaming services through full sound system



“ But perhaps the most exciting thing about Ruins is that it gives the owners of one of Deep Ellum’s best live music venues a chance to really up the ante with its not-initially-planned but now happily central-to-its-identity music programming. ”

- Central Track • July 25 • 2018





BRAND & COMMUNITY PARTNERSHIPS

GEM & BOLT
MEZCAL + DAMIANA

CAMPARI

ILEGAL + MEZCAL

Corona

TEQUILA
RESERVA
Don Julio

CERVEZA
Modelo
Especial

TEQUILA
Mi CAMPO


Pernod Ricard

ZEPHYR
GIN

Zacapa
Rum

HENDRICK'S
GIN

FAMILIA
CAMARENA
TEQUILA

DIAGEO RESERVE"

BRAND SHOWCASES • GROUP ASSEMBLIES • WEDDING RECEPTIONS

Branded and boosted social posts to a dedicated and active fan base. Forward-thinking, tech-savvy, and taste makers are our demographic. They like authentic experiences and memories that last.

Activation space up to 12" x 6" - Collect e-mails, gain followers, and get fans to interact with your brand.

Brand Logos & Videos on our 150" 5k Projector Screen - Can be seen from the street in the heart of Deep Ellum with thousands passing every night.

**Brand banners & branding items throughout venue.
Brand merchandise and promotional items throughout venue.
Brand Name + Branding on Sandwich Board outside venue.
Brand Name on marquee outside venue.**

Branded Drink Specials - Advertised online, by servers, bartenders, and on temporary signs throughout venue.

Live Music & Entertainment tailored to your event. Booked and organized by our dedicated Booking Director, hand in hand with your marketing team.

Ticket Takers wearing brand merch (provided by brand).

Brand Ambassadors throughout venue

& Much, Much More...





“ This spot is relaxed and unpretentious. Aesthetically, it’s what you’d expect from the neighborhood: exposed-brick walls, a sprawling industrial-looking bar with metal stools, a patio with a mural. But you’ll also find flickering prayer candles and Mexican folk art. ”

- D Magazine • February • 2019

CONTACT

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